00:15:00

ORDER

Flight Dates 10/04/12-10/06/12

15%

Product

WOMEN VOTE

Agency Com 10/04/12 10/04/12 **Billing Contact**

Advertiser Women Vote 3050 K Street NW

580891

Ste 100

Washington, DC 20007 Agency Waterfront Strategies

Buying Contact Sales Office DC-M

Sales Region NAT 1010 Wisconsin Avenue Agency Ref

Suite 800 Washington, DC 20007

Primary Account Executive Dan Driscoll

Contract / Revision

Original Date / Revision

Account Executive Order% Start Date End Date Dan Driscoll 100%

Estimate # 1961 Alt Order# 09835762 Billing Type Cash

Billing Cycle EOM/EOC Billing Calendar BROADCAST

Demographic A35+

Order Sep

Order Type

Rev Codes SP-POL ISS **GEN**

GENERAL

Product Codes PL2C **Priority** 1 Advertiser Ref

Order Share 25% Market Value 60900

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	15225
KCWE	%	0
KMBC	25%	15225
KMCI	%	0
KPXE	%	0
KSHB	25%	15225
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 13 \$12,941.25 \$15,225,00 0.00 10/01/12 10/06/12 \$12,941.25 \$15,225,00 13 Totals \$12,941.25 \$15,225.00 0.00

												,	Tota	als
Ln	C	h	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type S		Amount
1		4	10/04/12	10/05/12	M-F 7-9a	CM-All	7-6a	7°F	:30	1	\$825,001	MM 00.0	1	\$825.00
					7-8a		(7:00 AM-8:0	00 AM)				l i		
	FC	X 4 N	√EWS											
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	/ee	k: 10/	01/12	10/07/12	TF	1	\$825.00	0.00						
2		4	10/04/12	10/05/12	M-F 7-9a	CM-All	8-9a	TF	:30	2	\$825.00 1	MM 00.0	2	\$1,650.00
					8-9a		(8:00 AM-9:0	00 AM)						, , , , ,
	FC	X 4 N	NEWS					·				1		
		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	/ee	k: 10/0	01/12	10/07/12	TF	2	\$825.00	0.00						
3		4	10/06/12	10/06/12	Sa 7-9a	CM-All	7-8a		:30	2	\$800.001	0.00 NM	2	\$1,600.00
					7-8a		(7:00 AM-8:	00 AM)						, , , , , , , , , , , , , , , , , , , ,
	FC	X 4 N	√EWS					·				ĺ		
		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	/eei	k: 10/0	01/12	10/07/12	S-	2	\$800.00	0.00						



580891

Flight Dates 10/04/12-10/06/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Totals

13 \$15,225.00

Advertiser Women Vote

Product WOMEN VOTE

Ln Ch	Start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type		lais Amount
FOY 4		2 10/06/12	Sa 7-9a 8-9a	CM-AII	8-9a (8:00 AM-9:0	00 AM)	.30	7	\$800.007	MA 00.0	1	\$800.60
FOX 4 I Sta Week: 10	art Date	End Date 10/07/12	Weekdays	Spots/Week 1	Rate \$800.00	Rating 0.00						
5 4 5 4		2 10/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	TF	:30	1	\$500.001	MIA CO.0	1	\$500.00
	NEWS AT		161a a trala con	O A (1.6.1 i.	5 0 6 .	m c						
હાક Week: 10/	nt Date	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
6 4		2 10/05/12	M-F 5-6p 5-530p		5-530p (5:00 PM-5:3	~TF	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
FOX 4 I	NEWS											
Week. 10/		End Date 10/07/12	Weekdays TF	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
7 4		2 10/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	TF	:30	1	\$1,000.001	MH 00.0	1	\$1,000.00
	NEWS AT		182 - 1 - 1	0	F ,	5 0 11						
21 <u>8</u> Week: 10/	nt Date	End Date 10/07/12	<u>Weekdays</u>	Spots/Week	Rate \$1,000.00	<u>Bating</u> 0.00						
8 4		2 10/05/12	M-F 630-7p M-F 630-7p		630-7p	~TF	:30	1	\$3,500.001	0.00 NM	1	\$3,500.00
wheel o	f fortune		.,,, .,,,,, ,									
Sta Week: 10/	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$3,500.00	<u>Batina</u> 0.00						
9 4		2 10/05/12	M-F 9-10p 9-930p	CM-AII	9-930p (9:00 PM-9:3	TF 0 PM)	:30	1	\$1,800,001	0.60 NM	1	\$1,800.00
FOX 4 I		Fad Bata	1011	A		75 I						
<u>बाब</u> Week: 10/	<u>rt Date</u>	End Date 10/07/12	<u>Weekdays</u> TF	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00						
10 4	10/06/1	2 10/06/12	Sa 9-10p 930-10p		930-10p (9:30 PM-10		:30	1	\$1,600.001	0.00 NM	1	\$1,800.00
FOX 4 N	NEM8		•		*******							
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00						
E 11 4		2 10/05/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10:	F 00 РМ)	:30	1	\$750 00 7	0.00 NM	1	\$750.00
FOX 4 N		End Date	Montedous	Omala Bat	P% . 1	69.						
<u> </u>	<u>rt Date</u> 01/12	End Date 10/07/12	Weekdays F	Spots/Week 1	Rate \$750.00	Rating 0.00		***************************************				

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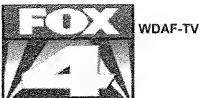
Print Date

1883

Estimate #

10/04/12

Page 1 of 8



Flight Dates 09/27/12-10/03/12

00:30:00 Order Sep

WOMEN VOTE Alt Order# 09829857 Contract / Revision 578501

Billing Type Cash Original Date / Revision Agency Com 15%

Product

Order Type **GENERAL** 10/04/12 10/04/12 Billing Contact Billing Cycle EOM/EOC

Advertiser Women Vote Billing Calendar BROADCAST 3050 K Street NW

Ste 100 Demographic A35+ Washington, DC 20007

Agency Waterfront Strategies SP-POL ISS GEN Rev Codes **Buying Contact**

Product Codes PL2C Sales Office DC-M Sales Region NAT **Priority**

1010 Wisconsin Avenue Advertiser Ref Agency Ref Suite 800

Primary Account Executive

Dan Driscoll

Washington, DC 20007

End Date Account Executive Order% Start Date Dan Driscoll 100%

Order Share 28% Market Value 106785

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	7%	7475
KCWE	%	0
KMBC	32%	34171
KMCI	%	0
KPXE	%	0
KSHB	32%	34171
KSMO	1%	1067

Order Totals	•			Billir	ng Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Bross Amount
September 2012	23	\$7,607.50	\$8,950.00	0.00 08/27/12	09/30/12	23	\$7,607.50	\$8,950.00
October 2012	34	\$17,807.50	\$20,950.00	0.00 10/01/12	10/03/12	34	\$17,807.50	\$20,950.00
Totals	57	\$25,415,00	\$29,900,00	0.00				

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
1	4	09/27/1	2 09/28/12	M₅F 530-6a M-F 530-6a	CM-Aii	530-6a	* ~ * x F * *	:30	1	\$450.002	0.00 NM	1	\$450.00
	FOX 4	NEWS AT	530A										
V	<u>Sta</u> Veek: 09	art Date /24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
2	2 4	09/27/1	2 09/28/12	M-F 6-7a	CM-All	6-7a		:30	2	\$450.002	0.00 NW	2	\$900.00
				M-F 6-7a									
	FOX 4	NEWS AT	6A								1		
\	<u>Sta</u> Week: 09	art <u>Date</u> /24/12	End Date 09/30/12	Weekdays F	Spots/Week 2	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
3	4	09/27/1	2 09/28/12	M-F 7-9a	CM-All	7-8a	m m) ye ke fi s	:30	2	\$450.002	MM 60.0	2	\$900.00
				7-8a		(7:00 AM-8:	00 AM)						
	FOX 4	NEWS									i		
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				Į.		



Contract / Revision

578501

Flight Dates 09/27/12-10/03/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

00:30:00 Order Sep

Advertiser Women Vote

Product WOMEN VOTE

										Tota	ls
Ln Ch	Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
3 4	09/27/12 09/28/12	M-F 7-Qa 7-8a		7-8a (7:00 AM-8		:30	6	\$450,002	0.00 NM	2	\$900.00
FOX 4	NEWS	, 52		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,						
	art Date End Date		Spots/Week		Rating						
Week: 09		F		\$450.00	0.00	.20		6456 66 9	MIA 00.0	2	\$900.00
4 4		M-F 7-9a 8-9a	CM-All	8:00 AM-9	,	:30	2	\$450.002	Ŭ.00 I9Mi	ě.	\$\$00.00
FOX 4		10/a a leel avea	Cunta (Manale	Data	Detina						
<u>عرد</u> Week: 09	art Date	<u>Weekdays</u> F	Spots/Week 2	\$450.00	<u>Rating</u> 0.00						
E 5 4			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	7-8a	5-	30	1	\$375.002	0.00 NM	0	\$0.00
		7-8a		(7:00 AM-8	:00 AM)						
FOX 4			0 , 444 ,	5 -4-	m . d.						
Sta Week: 09		Weekdays	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
		-	Star			Veekdays	Len	gth Rate	Rtg Type		
	4 09/24/12-09/30/12 S		7-8a		(7:00 AM-8:00 A-	Sa	-	30 (\$375.00)	0.00 NM		
Cn	edited										
E 6 4	09/29/12 09/29/12	* " ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '	CM-All		S-	:30	1	\$375.002	MM 00.0	0	\$0.00
FOX 4	NEW	8-9a		(8:00 AM-9	1:00 AM)				1		
		Weekdays	Spots/Week	Rate	Rating						
Week: 09	***************************************	S-		\$375.00							
		escription		t/End Time	-	<u>Veekdays</u>	***************************************		Rtg Type		
	4 09/24/12-09/30/12 S	a 7-9 <i>a</i>	8-9a	Į.	(8:00 AM-9:00 A-	Sa	•	:30 (\$375.00)	0.00 NW		
	edited	0.70-	C) A A II	7.0-		.00		6450 000	0.00 NINE	0	#A AA
E. 7 4	09/30/12 09/30/12	3µ 7-9a 7-8a	CM-All	(7:00 AM-8	\$ (100 AM)	:30	1	\$150.002	0.00 NM	0	\$0.00
FOX 4	NEWS	, 00		(
	art Date End Date		Spots/Week		Rating						
Week: 09		S		\$150.00 <u>VEnd Time</u>		Modedaya	ian	ath Date	Dia Tuna		
	n <u>Date Range</u> <u> </u>	lescription			(7:00 AM-8:00 A-	<u>Veekdays</u> St			Rtg Type		
	edited		1 35.00	·	(. and tangents and	4.2.		
E 8 4	09/30/12 09/30/12	Su 7-9a	CM-All	8-9a	S	:30	1	\$150.002	0.00 NM	0	\$0.00
		8-9a		(8:00 AM-9	(MA 00:				İ		
FOX 4											
Sta Week: 09	art Date	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
		escription		t/End Time		<u>Veekdays</u>	Len	gth Rate	Rta Type		
1 4	4 09/24/12-09/30/12 S	tu 7-9a	8-98		(8:00 AM-9:00 A-	Si	j ,	30 (\$450.00)	0.00 NM		
Cri	edited										
E 9 4	09/30/12 09/30/12		**	9a-10a	\$:30	1	\$150.002	0.00 NM	0	\$0.00
FOX 4	NFWS	FOX News Sunda	ay								
	art Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		\$		\$150.00	0.00						
		escription		t/End Time		<u>Neekdays</u>			Rtg Type		
	4 09/24/12-09/30/12 F	OX News Sunday	9a-1	Qa	-	SI	j .	:30 (\$ 480.00)	0.00 NM		
	edited	M F O 40-	/AB 411	0.40-		.00		£450.000	0.00 105	•	<i>ወሰ</i> ለለ ለላ
10 4	09/27/12 09/28/12	M-F 9-10a M-F 9-10a	UM-All	9-10a	~~~F~~	:30	2	\$150.002	0.00 NM	2	\$300.00
FOX 4	NEWS AT 9A								I		

Print Date: 10/04/12 Page 3 of 8



Contract / Revision

578501 Flight Dates 09/27/12-10/03/12 Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

	_										Tota	THE REAL PROPERTY.
_n Ch	Start	End	Inventory Code			Time Days	Len Sp	STATE STATE		Rtg Type	THE RESERVE AND ADDRESS.	Amount
10 4		2 09/28/12	M-F 9-10a M-F 9-10a	CM-Ali	9-10a	क क क स्ट्री के क	:30	2	\$150.002	0.00 NM	2	\$300.0
	NEWS AT											
St Week: 00	tart <u>Date</u> 9/24/12	End Date 09/30/12	Weekdays	Spots/Week 2	Rate \$150.00	Rating 0.00						
11 4	09/27/1	2 09/28/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	*** (32 pe vy, F w **	:30	2	\$200.002	0.00 NM	2	\$400.0
LIVE V	V KELLY											
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	2/24/12	09/30/12		2		0.00						
12 4		2 09/28/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	~ * * - - ~	:30	2	\$225.002	0.00 NM	2	\$450.0
	NEWS AT											
St Week: 09	tart Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> ⊧	Spots/Week 2	Rate \$225.00	Rating 0.00						
13 4		2 09/28/12	M-F 3-4p	CM-All		- v = w F = e	:30	2	\$150.002	MW 00.0	2	\$300.0
JUDG	E JOE/JUI	OGE JOE	M-F 3-4p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	······································	09/30/12		2	\$150.00	0.00		·				
14 4	09/27/1	2 09/28/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	~ ~ ~ ~ F ~ ~	:30	2	\$300.002	0.00 NM	2	\$600.0
JUDG	E JUDY/JU	JDGE JUDY	,									
St Week: 09	art Date 9/24/12	End Date 09/30/12	Weekdays	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
15 4		2 09/28/12	M-F 5-6p 5-630p		5-530p (5:00 PM-5	F	:30	1	\$450.002	0.00 NM	1	\$450.0
FOX 4	NEWS		5 550р		(0.001 15.00	.00 1 111)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	F	1	\$450.00	0.00						
16 4 EOV 4	09/27/1: NEWS	2 09/28/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6	:00 PM)	:30	1	\$450.002	0.00 NM	1	\$450.0
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	0/24/12	09/30/12	F	1	\$450.00	0.00						
17 4	09/27/1	2 09/28/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	F	:30	1	\$600.002	0.00 NM	1	\$600.Q
	NEWS AT				_							
St Week: 09		End Date 09/30/12	Weekdays	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
18 4	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2 10/01/12	Monday Prime A FOX Prime Mond	CM-All av 7-8n		M	:30	1	\$2,100.002	0.00 NM	0	\$0.0
BONE	s											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	Maaaaaa		\$2,100.00	0.00	A (= - t = -1 +		61- PN - 4-	P04 - 76		
	<u>h Date Ra</u> 4 10/01/12		escriptlon Ionday Prime A	<u>Stan</u> 7p-8	/End Time	<u>y</u>	<u>Veekdays</u> 4	<u>Len</u> 	gin <u>Rate</u> :30(\$2,100.00)	Rta Type		
	redited	. I WARTER IN	remarks of the Pi	د انــــــــــــــــــــــــــــــــــــ	۲	P			· upper rubiully	O.GO IVIVI		
19 4		2 10/02/12	Tuesday Prime A		7р-&р	**** T*** ***	:30	1	\$1,800.002	0.00 NM	0	\$0.0
DAICH	VG HOPF	BEN&KATE	Raising HOpe/Be	n & Kate								
										l l		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						





Contract / Revision

578501

Flight Dates 09/27/12-10/03/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Tota Spots	als Amount
19	4	10/02/	12 10/62/12	Tuesday Prime /			. T. s. s.		1 91,800.002	0.00 NA		\$0.0
• *	•	s Shi anama	A Mary Control of State of State	Raising HOpe/8		, lo , esta	•	1,504	1 at 1125 and man in	कासका न्यास	*	30.00.00
F	RAIS	ING HOPE	BEN&KATE									
	Š	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
		10/01/12	10/07/12	~T~~~~		\$1,800.00	0.00					
Spot	_	Ch Date R		<u>escription</u>		/End Time		Weekdays		Rtg Type		
1			2-10/07/12 T	uesday Prime A	7p-8	þ		~T~~~~~	- :30 (\$1,800.0 0)	0.00 NM		
	(Credited	·/····					· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·			
20	4	10/02/	12 10/02/12	Tuesday Prime I New Glrl/Mindy I		8p-9p	12 T 42 114 :	:30	1 \$2,800.002	0.00 NM	0	\$0.0
١	IEW	GIRL/MIN	DY	non Gummay i	(0)501							
	9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek:	10/01/12	10/07/12	-1	1	\$2,800.00	0.00					
Spot	9	Ch Date Re	ange D	escription	<u>Start</u>	/End Time		<u>Weekdays</u>	Length Rate	Rtg Type		
1		4 10/01/1	2-10/07/12 T	uesday Prime B	8p-9	р		~ T ~	- :30(82,800.00)	0.00 NM		
	(Credited										
21	4	10/03/	12 10/03/12	X Factor Wedne	sday CM-All	7-9p	W	:30	1 \$2,600.002	0.00 NM	1	\$2,600.0
				FOX X Factor								
Х		CTOR										
16/0	_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
		10/01/12	10/07/12		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	\$2,600.00	0.00	- DO	4 67750 000	0.00.104	,	A***** A
22	4	Q@/2//	12 09/28/12	M-F 9-10p 9-930p	CIM-AII	9-930p (9:00 PM-9:	 20 E363)	F :30	1 \$750.002	MM 00.0	1	\$750.0
F	ОХ	4 NEWS		g-930b		(a:00 maiss.	SD I-let)					
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	-	09/24/12	09/30/12	~~~F~~	1	\$750.00	0.00					
23	4	Q9/27/	2 09/28/12	M-F 9-10p	CM-AII	930-10p	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	F :30	1 \$750.002	M/4 00.0	1	\$750.0
				930-10p		(9:30 PM-10	0:00 PM)					
F		4 NEWS										
1810	-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
24	en.	00/24/12	09/30/12		1 04 68	\$750.00	0.00	en e	4 67758 600	0.00 195	4	8750 A
4	44	UBIZI (12 09/28/12	M-F 10-1030p M-F 10-1030b	CIVICALI	10-1030p		F :30	1 \$750,002	0.00 NM	1	\$750.0
F	OX	4 NEWS A	T 10P	W-1 10-1000p								
	S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 0	9/24/12	09/30/12		1	\$750.00	0.00					
25	4	09/29/	2 09/29/12	Sa 9-10p	CM-All	93Q-10p	কে আ সৰ সং	-\$- :30	1 \$450,002	0.00 NM	0	\$0.Q
				930-10p		(9:30 PM-10	9:00 PM)					
۴		4 NEWS										
	-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	~~~~~~~~~	Rating					
)9/24/12	09/30/12	S		\$450.00	0.00)A() 3	10 6	FD. (700		
Spot 1	7	Ch Date Ra		escription		/End Time	(0.20 DM 40.	Weekdays		Rtg Type		
,	,	4 Uw.24/1 Dredited	2-09/30/12 S	9 9-1(A)	930-	rup	(W.AU PIN-TU:	00sa	- :30 (\$450.00)	0.00 NM		
. 00			0.000000	E- 46 4000	ORA AN	45 4665						
26	4	08/5/0	IZ OBIZBITZ	Sa 10-1030p Sa 10-1030p	CM-AII	10-103Qp		-\$- :30	1 \$630.002	0.00 NM	Ö	\$0.0
F	OX 4	4 NEWS 1	0P	aa 10-1030p								
,			End Date	Weekdays	Spots/Week	Rate	Rating					
We		9/24/12	09/30/12	5-		\$630.00	0.00					
Spot	g	Ch Date Re	-	escription		/End Time		Weekdays	Length Rate	Rta Type		
1		4 09/24/1	2-09/30/12 S	a 10-1030p	10-1	030p		Sa				
	(Credited										
			09/30/12		CM-All	930-10p			1 2	0.00 NM	0	\$0.06
										A. w. w. s = 123	~	84.6





578501 Flight Dates 09/27/12-10/03/12 Hiatus Dates

<u>Original Date / Revision</u> 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type \$	Tota Spots	ls Amount
27	UBISUP	*	au g-Tup				A Section		\$750.00			
FOX 4	4 NEWS		930-10p		(9:30 PM-1	0:00 ÞM)						
Week: 0 Spot C	itart Date 19/24/12 Ch Date Ra	End Date 09/30/12 ange D 2-09/30/12 S	Weekdays5 escription u 9-10p	Spots/Week 1 Star 930-	Rate \$750.00 t/End Time 10p	Rating 0.00 (9:30 PM-10:00)	Weekdays S∟	Leng	<u>th Rate</u> 30 (\$750.00)	Rtg Type		
E 28 4			Su 10-1030P Su 10-1030p	CM-All	10-1030p		:30	1	§630.00 2	0.00 NM	0	\$0.00
Seek: 0: Spot C	<u> Date Ra</u>	End Date 09/30/12	Weekdays5 escription u 10-1030P				Weekdays Su	Leng:	th <u>Rate</u> 10 (\$620.00)	Rtg Type 0.00 NM		
29 4	10/01/1	2 10/03/12	M-F 530-6a	CM-All	530-6a	MTW	:30	1	\$450.002	0.00 NM	1	\$450.00
		T 530A End Date 10/07/12	M-F 530-6a Weekdays MTW	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
30 4	10/01/1	2 10/03/12	M-F 6-7a	CM-All	6-7a	MTW	:30	1	\$450.002	0.00 NM	1	\$450.00
_	NEWS A	Γ6Α End Date	M-F 6-7a Weekdays	Spots/Week	Poto	Rating						
Week: 10		10/07/12	MTW~	1	<u>Rate</u> \$450.00	0.00						
31 4 FOX 4	10/01/1 I NEWS	2 10/03/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8	W :00 AM)	:30	2	\$460.003	M/A 00.0	2	\$900.00
	tart Date	End Date 10/07/12	Weekdays W	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
32 4 FOX 4	10/01/1 NEWS	2 10/03/12	M-F 7-9a 8-9a	CM-AII	8-9a (8:00 AM-9	:00 AM)	:30	2	\$450.003	0.00 NM	2	\$900.00
	tart Date	End Date 10/07/12	Weekdays W	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
33 4	10/01/1	2 10/03/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	W	:30	2	\$150.007	MM 00.0	2	\$300.00
FOX 4	NEWS AT	Г 9 А										
<u>St</u> Week: 1(tart Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
34 4		2 10/03/12	M-F 10-11a M-F 10-11a	·····	10-11g	W	:30	2	\$200.002	0.00 NM	2	\$400.00
	N KELLY	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	W	2	\$200.00	0.00						
35 4		2 10/03/12	M-F 12p-1p M-F 12-1p	CM-Ail	12-1p	MTW»	:30	2	£ 00.8252	MM 00.0	1	\$225.00
	NEWS AT tart Date 0/01/12	NOON End Date 10/07/12	Weekdays MTW	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						

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Flight Dates 09/27/12-10/03/12 578501

<u> Hiatus Dates</u>

<u>Original Date / Revision</u> 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

			•						****			
											Tota	ls
Ln C		End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
35	4 10/01/	2 10/03/12	M-F 12p-1p	CM-All	12-1p	MTW	:30	2	\$225.003	0.00 NM	1	\$225.00
FO	X 4 NEWS A	T NOON	M-F 12-1p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 10/01/12	10/07/12	MTW	2		0.00						
Spot	Ch Date Ra		escription		/End Time		<u>Weekdays</u>	Leng	****	Rtg Type		
2	4 10/01/1 Credited	2-10/07/12 N	1-F 12p-1p	12-1	3		MTW	- :3	10 (\$225.00)	0.00 NM		
		10 40/00/40	B 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	***								
36	4 10/01/1	2 10/03/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	~ ~ W	:30	1	\$150.002	0.00 NM	1	\$150.00
JUI	DGE JOE/JU	DGE JOE	Mai. Andh									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	: 10/01/12	10/07/12	W	1	\$150.00	0.00			(
37	4 10/01/1	2 10/03/12	M-F 4-5p	CM-All	4-5p	MTW	- :30	2	\$300.003	0.00 NM	1	\$300.00
JUI	DGE JUDY/J	UDGE JUDY	M-F 4-5p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	:: 10/01/12	10/07/12	MTW	2	\$300.00	0.00						
Spot 2	Ch Date Ra		escription		End Time		Weekdays	Leng		Rtg Type		
2	Credited	2-10/07/12 M	rr 4-ap	4-5p			MTW	− ."ა	0 (\$300.06)	0.00 NA		
38		2 10/03/12	M-F 5-6p	CM-AII	6.530n	W	- :30	2	\$450.003	0.00 104	•	4000.00
49	1,070171	* 1010%1E	5-530p		5-550P (5:00 PM-5:	**	50	£	\$430.UÚ 3	MM 00.0	2	\$900.00
FO	X 4 NEWS		•			, ,						
14/	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
14-14-Ch-11-14-14-1	:: 10/01/12 4 10/01/1	10/07/12 2 10/03/12	W	2	\$450.00	0.00						
29 1	4 10/01/1	2 10/03/12	M-F 5-6p 530-6p	CM-All	აა∪-იც (5:30 PM-6:	W	- :30	3	\$450.003	0.00 NM	2	\$900.00
FO	X 4 NEWS		and alb		(5.54) 11.0	.es ranj						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/01/12	10/07/12	~-W	2	\$450.00	0.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
40 4	4 10/01/1	2 10/03/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	~-M~-~	- :30	2	\$600.003	0.00 NM	2	\$1,200.00
FOX	X 4 NEWS AT	Г 6P	Wel George							1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 10/01/12	10/07/12	W	2	\$600.00	0.00						
E41 4	4 10/01/1	2 10/03/12	M-F 9-10p	CM-All		~-M	- :30	2	\$750.007	0.00 NM	0	\$0.00
FO	X 4 NEWS		9-930p		(9:60 PM-9:	30 PM)				ı		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/01/12	10/07/12	W		\$750.00	0.00						
<u>Spot</u>	Ch Date Ra		escription		End Time		Weekdays	-1		Rtg Type		
2	Gredited	?-10/07/12 M	-r 9-10p	9-93(IP .	(9:00 PM-9:30 F	3W	- 3	0 (\$750.00)	0.00 NA4		
3	-,	2-10/07/12 M	-F 9-10n	9-930	in.	(9:00 PM-9:30 P	Jle(0 (\$750,00)	000 444		
-	Credited		* ***	0 000	· 1	(\$.00 F 1878.30 F		.3	u tarranina	O.QQ IVIM		
E 42 4		2 10/03/12	M-F 9-10p	CM-All	930-10p	~ = \y = = =	- :30	2 :	\$750.007	0.00 NM	1	\$750.00
			930-10p		9:30 PM-10		• ***	- 1	er not sept (कं एक खाख	Ī	ቆ ፣ ፍ ስ ' ሱስ
	K 4 NEWS					·				I		
	Start Date : 10/01/12	End Date 10/07/12	Weekdays W	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						

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Flight Dates 09/27/12-10/03/12

Hiatus Dates

<u>Original Date / Revision</u> 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

Ln	Ch	Start	End	Inventory Code	Drock	Start/End	Time Days	lon	Spots	Doto	Dei Die Tune	Tota	als Amoun
42	4		2 10/93/12			930-10p	Time Days				Pri Rtg Type		Amour \$750.
			- 1007,2007,100	930-10p	36664.4.414	(9:30 PM-1		· 56 M	3 60	A8 1. 199.00 191.00	. A.ms. (418)	,	*(***
F		NEWS											
Wo		tart <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
Spot		h Date Ra		escription		t/End Time	0.00	Weekda	vs Le	enath F	Rate Rtg Type		
3			2-10/07/12 N		930-		(9:30 PM-10:0			:30 (\$75	and the state of t		
	C	redited											
E 43	4	10/01/1	2 10/03/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TW	:30	3	\$750,00	7 0.00 NM	2	\$1,500.0
F		NEWS A											
Ma		tart Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> TW	Spots/Week	Rate	Rating						
Spot		h Date Ra		escription	3 Stari	\$750.00 End Time	0.00	Weekda	s Le	ength <u>F</u>	Rate Rtg Type		
3	,			I-F 10-1030p		030р		-TW	.,		0.00) 0.00 NM		
	C	redited											
44	4	10/02/1	2 10/02/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	~T~	:30	1	\$225.00	3 0.00 NM	1	\$225.0
F	OX 4	NEWS A	T NOON	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
O)/01/12	10/07/12	-T	1	\$225.00	0,00		·····				
45	4	10/02/1	2 10/02/12	W-r 3-4p M-F 3-4p	CM-All	3- 4 p	~\T~~ ~ ~	:30	1	\$150.00	2 0.00 NM	1	\$150.0
JI	UDGI	E JOE/JU	DGE JOE	101/1 5/ 11 p									
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
·····		0/01/12	10/07/12	-T	1	\$150.00	0.00		···	***************************************			
46	4	10/02/1	2 10/02/12	•	CM-All	4-5p	-1	:30	1	\$300.00	3 0.00 NM	1	\$300.0
JI	UDGI	E JUDY/JI	JDGE JUDY	M-F 4-5p									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10	0/01/12	10/07/12	-T	1	\$300.00	0.00						
47	4	10/02/1	2 10/02/12			5-530p	-T	:30	1	\$450.00	3 0.00 NM	1	\$450.0
E	ΔΥ <i>Α</i>	NEWS		5-530p		(5:00 PM-5	:30 PM)						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee		0/01/12	10/07/12	-T	1	\$450.00	0.00						
48	4	10/02/1	2 10/02/12	M-F 5-6p	CM-All	530-6p	-T'	:30	1	\$450.00	3 0.00 NM	1	\$450.0
_	 .			530-6p		(5:30 PM-6	:00 PM)						
F-1		NEWS	End Data	Madudaya	C==+= (\(\bar{\bar{\bar{\bar{\bar{\bar{\bar{	m-4-	Detina						
Wee		art <u>Date</u>)/01/12	End Date 10/07/12	Weekdays -T	Spots/Week	Rate \$450.00	<u>Rating</u> 0.00						
49	4	.,***	*	M-F 6-630p	·,	6-630p	~T~~~	:30	1	\$600.00	3 0.00 NM	1	\$600.0
			Am. 1 (20- may) 1 selv	M-F 6-630p			•	1,500	•	A464.50	O 0.380 (414)	•	4800.0
F		NEWS AT	F6P										
187		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
)/01/12 19/09/4	10/07/12	-T	201.45	\$600.00	0.00	· · · · · · · · · · · · · · · · · · ·	-				<u></u>
50	4	10/02/3	2 10/02/12	M-F 9-10p 9-930p	CIVI-AII	9-930p (9:00 PM-9	T- (AAG ()AE	:30	1	\$750.00	7 0,00 NM	1	\$750.0
F	OX 4	NEWS		a goop		AND LINE	· Co Print)				:		
	St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Mas	₃k: 10	/01/12	10/07/12	-T	1	\$750.00	0.00						
4460			2 10/02/12	M-F 9-10p	Ch 4 4 4 1	930-10p	-1	:30		\$750.00	7 0.00 NM	1	\$750.0

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Contract / Revision

578501 Flight Dates 09/27/12-10/03/12 Hiatus Dates

<u>Original Date / Revision</u> 10/04/12/ 10/04/12 <u>Order Sep</u> 00:30:00

Advertiser Women Vote Product WOMEN VOTE Estimate # 1883

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri RtgT	Totals Type Spots Amount
FOX 4 NEWS	- 104 marting and the company of the	mant a			
<u>Start Date</u> <u>End Dat</u> Week: 10/01/12 10/07/12		<u>Rate Rating</u> \$750.00 0.00			
52 4 10/02/12 10/02/1	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	7p-8p -T	- :30 1 \$	\$1,800.002 0.00	NM 1 \$1,800.00
92 4 10/02/12 10/02/1	Raising HOpe/Ben & Kate	1 \b.gh -1	- ,30 1 3	11,000.002 0.00	1 &1,800.00
RAISING HOPE/BEN&KA	•				
Start Date End Dat	e Weekdays Spots/Week	Rate Rating			
Week: 10/01/12 10/07/12	т	\$1,800.00 0.00			
53 4 10/02/12 10/02/1	2 Tuesday Prime B CM-Al	8p-9p -T	- :30 1 \$	2,800.002 0.00	NM 1 \$2,800.00
	New Girl/Mindy Project				
NEW GIRL/MINDY					
Start Date End Dat	e <u>Weekdays</u> <u>Spots/Week</u>	Rate Rating			
Week: 10/01/12 10/07/12	! -T 1	\$2,800.00 0.00			į
54 4 10/02/12 10/02/1	2 M-F 10-1030p CM-Ai	10-1030р -Т	- :30 1	\$750.007 0.00	NM 1 \$750.00
	M-F 10-1030p				
FOX 4 NEWS AT 10P					
Start Date End Dat	e <u>Weekdays</u> <u>Spots/Week</u>	Rate Rating			
Week: 10/01/12 10/07/12	-T 1	\$750.00 0.00			
				3T-1-1	- F7 890 808 80

Tetals 57 \$29,900.00